

MASTER TRAINER

Justin Hale

A dynamic speaker and gifted trainer, Justin Hale brings fresh experience to the VitalSmarts Facilitator Faculty. Specializing in training Crucial Conversations[®], Crucial Confrontations[®], and Change Anything Training[™], Justin helps individuals, teams, and organizations increase organizational effectiveness, achieve bottom-line results, and become measurably more vital.



Master Trainer

Justin is a Master Certified Trainer in Crucial Conversations and Crucial Confrontations Training and a Certified Trainer in Change Anything Training. He is also a skilled presenter, addressing audiences on the topics of *Influencer* and *Change Anything*. He has experience introducing and teaching these crucial skills to a wide variety of industries including manufacturing, healthcare, financial, education, non-profit, and government. He uses engaging stories and concrete applications to bring well-researched principles to life. Clients continually praise Justin for his ability to help them achieve hard-hitting results in the areas where they need them the most.

A respected and valued instructor, Justin consistently receives accolades for his charismatic presentation style and his engaging stories: "Justin is an excellent facilitator. He has great energy and kept the class engaged and interested throughout the duration of the course." Justin's experience with studying and researching psychology gives him a depth of understanding that enhances his training. One client recently said, "Justin is amazingly skilled, open, and resourceful. He is an excellent facilitator."

Notable Clients

- Honda
- McDonald's
- Mayo Clinic Health System
- Turner Broadcasting System
- U.S. National Park Service
- Air Products
- Internal Revenue Service
- United Way

Areas of Expertise

- Trainer Development
- Organizational Communication
- Conflict Management
- Training Rollout and Implementation

VitalSmarts Training Expert

For the past three years, Justin has been at the center of trainer development at VitalSmarts, which supports a network of 7,000 certified trainers from around the world. He provides support for all new trainers and coaches them on training rollout, implementation, and measurement.

Justin also develops resources for trainers to better learn and teach the principles taught in VitalSmarts' four training programs—Crucial Conversations, Crucial Confrontations, Influencer Training, and Change Anything Training. He created the standard training overview presentations that are now used by certified trainers around the world, helping trainers create buy-in and excitement for the training throughout their organizations.

Education

Justin received his bachelor's degree in Social Psychology from Brigham Young University.